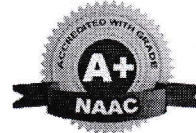




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Ref: ph. no. Renuka } Indian J. of  
 9667428879 } Marketing.



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CENTRAL LIBRARY & INFORMATION CENTRE

Date: 02-08-2023

TO

THE PRINCIPAL,

Methodist College of Engineering and Technology,

Abids, Hyderabad.

Sub:- Requisition for Renewal of Indian Journal of Marketing (JUMBO COMBO 8 Journals) journals for the year 2023-24-Reg.

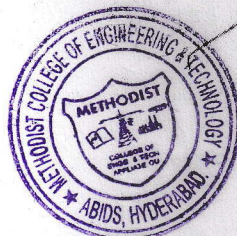
Respected Sir,

This is bring to your kind notice that Indian Journal of Marketing (JUMBO COMBO 8 Journals) will be expiring this month, hence I requesting you kindly sanction the amount for renew of the membership and following journals for the academic year 2023-24.

S. No.	Name of the Journal (Item)	Amount Rs.
1	Indian Journal of Marketing	20,000.00
2	Indian Journal of Finance	
3	Prabandham: Indian Journal of Management	
4	Arthshastra Indian Journal of Economics & Research	
5	Indian Journal of Research in Capital Markets	
6	AMC Indian Journal of Entrepreneurship	
7	AMC Indian Journal of Civil Engineering	
8	Indian Journal Of Computer Science	
	Total Amount Rs.	20,000.00

Thanking you

Yours sincerely,  
 P. RANAKRISHNA  
 Librarian



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**SUBSCRIPTION RATES - JUMBO COMBO OFFER FOR 8 JOURNALS**

SUBSCRIBE TO ALL OUR EIGHT JOURNALS - Indian Journal of Marketing, Indian Journal of Finance, Prabandhan: Indian Journal of Management, Arthshastra: Indian Journal of Economics & Research, Indian Journal of Research in Capital Markets, AMC Indian Journal of Entrepreneurship, AMC Indian Journal of Civil Engineering, and Indian Journal of Computer Science

Period	Rate	Discount	AMOUNT PAYABLE
One Year (56 issues)	₹ 21,000/-	₹ 1000/-	₹ 20,000 /-
Two Years (112 issues)	₹ 42,000/-	₹ 2500/-	₹ 39,500 /-
Three Years (168 issues)	₹ 63,000/-	₹ 5000/-	₹ 58,000 /-

Amount  ₹ 20,000/-  ₹ 39,500/-  ₹ 58,000/-

**SUBSCRIPTION RATES - MEGA COMBO OFFER FOR 6 JOURNALS**

SUBSCRIBE TO ALL OUR SIX MANAGEMENT JOURNALS - Indian Journal of Marketing, Indian Journal of Finance, Prabandhan: Indian Journal of Management, Arthshastra: Indian Journal of Economics & Research, Indian Journal of Research in Capital Markets, and AMC Indian Journal of Entrepreneurship

Period	Rate	Discount	AMOUNT PAYABLE
One Year (48 issues)	₹ 17,000/-	₹ 600/-	₹ 16,400 /-
Two Years (96 issues)	₹ 34,000/-	₹ 2000/-	₹ 32,000 /-
Three Years (144 issues)	₹ 51,000/-	₹ 3500/-	₹ 47,500 /-

Amount  ₹ 16,400/-  ₹ 32,000/-  ₹ 47,500/-

**SUBSCRIPTION RATES - SUPER COMBO OFFER FOR 5 JOURNALS**

SUBSCRIBE TO OUR FIVE MANAGEMENT JOURNALS - INDIAN JOURNAL OF MARKETING, INDIAN JOURNAL OF FINANCE, PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT, ARTHSHASTRA INDIAN JOURNAL OF ECONOMICS & RESEARCH AND INDIAN JOURNAL OF RESEARCH IN CAPITAL MARKETS

Period	Rate	Discount	AMOUNT PAYABLE
One Year (44 issues)	₹ 15,000/-	₹ 400/-	₹ 14,600 /-
Two Years (88 issues)	₹ 30,000/-	₹ 1600/-	₹ 28,400 /-
Three Years (132 issues)	₹ 45,000/-	₹ 3000/-	₹ 42,000 /-

Amount  ₹ 14,600/-  ₹ 28,400/-  ₹ 42,000/-

**SUBSCRIPTION RATES - COMBO OFFER FOR 4 JOURNALS**

SUBSCRIBE TO OUR FOUR MANAGEMENT JOURNALS - INDIAN JOURNAL OF MARKETING, INDIAN JOURNAL OF FINANCE, PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT, AND ARTHSHASTRA INDIAN JOURNAL OF ECONOMICS & RESEARCH

Period	Rate	Discount	AMOUNT PAYABLE
One Year (40 issues)	₹ 13,000/-	₹ 400/-	₹ 12,600 /-
Two Years (80 issues)	₹ 26,000/-	₹ 1400/-	₹ 24,600 /-
Three Years (120 issues)	₹ 39,000/-	₹ 2200/-	₹ 36,800 /-

Amount  ₹ 12,600/-  ₹ 24,600/-  ₹ 36,800/-

SUBSCRIPTION PERIOD: \_\_\_\_\_ to \_\_\_\_\_

**PAYMENT DETAILS**

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in favor of INDIAN JOURNAL OF MARKETING, payable at New Delhi.  
 (Outstation cheques are not accepted. Only payable at par cheques are accepted)

SUBSCRIBER NO. (RENEWAL) \_\_\_\_\_

WRITE YOUR DELIVERY DETAILS/ CORRESPONDENCE ADDRESS (COMPLETE WITH PIN CODE)

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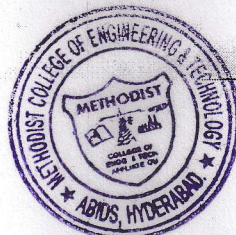
SEND YOUR SUBSCRIPTION TO :

Meenakshi Gillani  
 Subscription Manager  
 Indian Journal of Marketing  
 Y-21, Hauz Khas, New Delhi-110016  
 For Subscription Queries: 011-40586303, (Whatsapp: 9867428899)  
 Email: sub@indianjournalofmarketing.com

ACCOUNT DETAILS FOR ONLINE TRANSFER:

Indian Journal of Marketing  
 Current A/c: 65270340713  
 Bank Name: State Bank of India, Asian Games Village, New Delhi, India  
 Branch Code: 07407 - Asian Games Village, New Delhi  
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 MICR Code: 110092007

Note: Rates for Combo for 7 Journals are also available. Please send an email to us for the quotation if you are interested in this offer.



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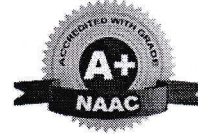
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Dated 26/9/23

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by NEFT/RTGS/MO/Cheque/Draft No. CTY1348162 dated 7/8/23

On Account of Bill No. \_\_\_\_\_ dated \_\_\_\_\_

₹ 20000/-

Subject to encashment of cheque

Indian Journal of Marketing

*He J. J. J. J.*  
 Manager



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Date: 24-06-2023

TO  
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Sub: Subscription of National & International Journals Req. Reg.

Respected Sir,

I would like to bring to your kind notice that we require the National & International Journals for the academic year 2023-24. So kindly permit for approval of subscription of National & International Journals. I am herewith enclosing SSR SUBSCRIPTION AGENCY quotation.

1. 41 National & 12 International Journals

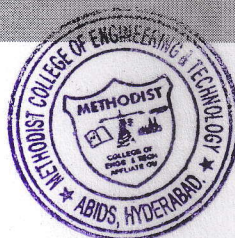
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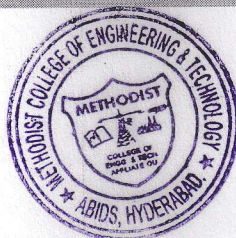


S.No.	Branch	Name of The Journals	Publisher	Sub-Period	Issues	Rate	After Discount
1	CIVIL	The Indian Concrete journal	ICI	Jan-Dec 23	12	1800.00	1800.00
2	CIVIL	Journal of Structural Engineering	CSIR-SERC	Jan-Dec 23	6	2200.00	2200.00
3	CIVIL	TAI Journal (Tunneling Association of India)	Divs	Jan-Dec 23	2	900.00	900.00
4	CIVIL	NDC-WWC Journal	Divs	Jan-Dec 23	2	900.00	900.00
5	CIVIL	Indian journal of Geosynthetic and Ground Improvement	Divs	Jan-Dec 23	2	900.00	900.00
6	CSE	Journal on Computer Science (JCOM)	I-Manager	Jan-Dec 23	4	2700.00	2241.00
7	CSE	Journal on Image Processing (IIP)	I-Manager	Jan-Dec 23	4	2700.00	2241.00
8	CSE	Journal on Pattern Recognition (JPR)	I-Manager	Jan-Dec 23	4	2700.00	2241.00
9	CSE	Journal on Software Engineering (JSE)	I-Manager	Jan-Dec 23	4	2700.00	2241.00
10	CSE	Journal of Information Knowledge & Research in Computer Science Application Engineering	AES	Jan-Dec 23	1	750.00	750.00
11	CSE	Journal of Information Knowledge & Research in Computer Engineering	AES	Jan-Dec 23	1	750.00	750.00
12	AI&DS	Journal of Information Knowledge & Research in Information Technology Engineering	AES	Jan-Dec 23	1	750.00	750.00
13	AI&DS	Journal of Computer Science	Karpagam	Jan-Dec 23	6	1500.00	1500.00
14	AI&DS	IUP Information Technology	IUP	Jan-Dec 23	4	1000.00	1000.00
15	AI&DS	IUP Journal of Computer Sciences	IUP	Jan-Dec 23	4	1000.00	1000.00
16	AI&DS	Indian Journal of Computer Science	IJM	Jan-Dec 23	6	1500.00	1500.00
17	ECE	Journal of Information Knowledge & Research in Electronics & Communication Engineering	AES	Jan-Dec 23	1	750.00	750.00
18	ECE	Defence Science Journal	Desidoc	Jan-Dec 23	6	1600.00	1600.00
19	ECE	Telecommunications	IUP	Jan-Dec 23	4	1000.00	1000.00
20	ECE	Journal on Wireless Communication networks (JWCN)	I-Manager	Jan-Dec 23	4	2700.00	2241.00
21	EEE	Electrical and Electronics Engineering	IUP	Jan-Dec 23	4	1000.00	1000.00
22	EEE	Jr. of Inst. Ass. on Electricity generation transmission	Divs	Jan-Dec 23	2	900.00	900.00
23	EEE	Power Engineering journal	Divs	Jan-Dec 23	2	900.00	900.00
24	EEE	Journal on Electrical Engineering (JEE)	I-Manager	Jan-Dec 23	4	2700.00	2241.00
25	EEE	Journal on Power System Engineering (JPS)	I-Manager	Jan-Dec 23	4	2700.00	2241.00
26	EEE	IEEMA Journal	IEEMA	Jan-Dec 23	12	1000.00	1000.00
27	MECH	Indian Journal of Fibre and Textile Research	NISCAIR	Jan-Dec 23	4	1600.00	1600.00
28	MECH	Indian Journal of Engineering and Materials Sciences	NISCAIR	Jan-Dec 23	6	1600.00	1600.00
29	MECH	Journal of Mines Metals and Fuels	Books & Journals	Jan-Dec 23	12	3000.00	3000.00
30	MECH	Journal of Metallurgical Engineering	Serials	Jan-Dec 23	2	3000.00	2700.00
31	MECH	Journal of Tribology Research	Serials	Jan-Dec 23	2	3000.00	2700.00
32	MECH	Journal on Modern Manufacturing Technology	Serials	Jan-Dec 23	2	3000.00	2700.00
33	MECH	Journal on Mechanical Engineering (JME)	I-Manager	Jan-Dec 23	4	2700.00	2241.00
34	MECH	Journal on Material Science (JMS)	I-Manager	Jan-Dec 23	4	2700.00	2241.00
35	MECH	Journal of Structural Engineering (JSTE)	I-Manager	Jan-Dec 23	4	2700.00	2241.00
36	MECH	Structural Engineering	IUP	Jan-Dec 23	4	1000.00	1000.00
37	MECH	Journal of Mechanical Engineering	IUP	Jan-Dec 23	4	1000.00	900.00
38	MECH	International Journal of Advances in Mechanical Engineering	Serials	Jan-Dec 23	2	3000.00	2700.00
39	MECH	International Journal of Fluid Mechanics	Serials	Jan-Dec 23	2	3000.00	2700.00
40	MECH	International Journal of Product Design	Serials	Jan-Dec 23	2	3000.00	2700.00
41	MECH	International Journal of Advanced Manufacturing Systems	Serials	Jan-Dec 23	2	3000.00	2700.00
42	MECH	International Journal of Advanced Thermal Science and Engineering	Serials	Jan-Dec 23	2	3000.00	2700.00
43	MECH	International Journal of Advanced Mechatronics and Robotics	Serials	Jan-Dec 23	2	3000.00	2700.00
44	MBA	International Journal of Risk Management	Serials	Jan-Dec 23	2	3000.00	2700.00
45	MBA	International Journal of Marketing Theory	Serials	Jan-Dec 23	2	3000.00	2700.00
46	MBA	International Journal of Finance Markets	Serials	Jan-Dec 23	2	3000.00	2700.00

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47	MBA	International Journal of Operations and Supply Chain Management	Serials	Jan-Dec 23	2	3000.00	2700.00
48	MBA	International Journal of Entrepreneurship & Public Policy	Serials	Jan-Dec 23	2	3000.00	1700.00
49	MBA	International Journal of Logistics and supply Chain Management	Serials	Jan-Dec 23	2	3000.00	2700.00
50	BS&H	Ressurance	IAS	Jan-Dec 23	12	1000.00	830.00
51	BS&H	Indian Journal of Traditional Knowledge	NISCAIR	Jan-Dec 23	4	1200.00	996.00
52	BS&H	Journal of Scientific Temper	NISCAIR	Jan-Dec 23	4	1000.00	830.00
53	BS&H	IJP Journal of English Studies	IJP	Jan-Dec 23	4	1000.00	900.00
<b>TOTAL</b>							<b>45,666.00</b>



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 Email : ssrsubage@gmail.com, Mobile : 94404 38089, 99080 74973

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S.No.	No.	Branch	Subscription for Journals for the year 2023	Publisher	No. of Iss	Cur	Rate	Dis	Net		
1	1	CIVIL	The Indian Concrete Journal	ICJ	12	Rs	1800.00		1800.00	Scopus	
2	2	CIVIL	Journal of Structural Engineering	CSIR-SERC	8	Rs	2200.00		2200.00	Scopus	
3	3	CIVIL	TAI Journal (Tunneling Association of India)	Divs	2	Rs	900.00		900.00		
4	4	CIVIL	NOC-WWVC Journal	Divs	2	Rs	900.00		900.00		
5	5	CIVIL	Indian Journal of Geosynthetic and Ground Improv	Divs	2	Rs	900.00		900.00		
6	1	CSE	Journal on Computer Science (JCOM)	J-Manager	4	Rs	2700.00	459.00	2241.00		
7	2	CSE	Journal on Image Processing (IIP)	J-Manager	4	Rs	2700.00	459.00	2241.00		
8	3	CSE	Journal on Pattern Recognition (JPR)	J-Manager	4	Rs	2700.00	459.00	2241.00		
9	4	CSE	Journal on Software Engineering (JSE)	J-Manager	4	Rs	2700.00	459.00	2241.00		
10	5	CSE	Journal of Information Knowledge & Research in	AES	1	Rs	750.00		750.00		
11	6	CSE	Journal of Information Knowledge & Research in	AES	1	Rs	750.00		750.00		
12	1	AIED	Journal of Information Knowledge & Research in	AES	1	Rs	750.00		750.00		
13	2	AIED	Journal of Computer Science	Karvagam	6	Rs	1500.00		1500.00		
14	3	AIED	IUP Information Technology	IUP	4	Rs	1000.00		1000.00		
15	4	AIED	IUP Journal of Computer Sciences	IUP	4	Rs	1000.00		1000.00		
16	5	AIED	Indian Journal of Computer Science	IIM	4	Rs	1500.00		1500.00		
17	1	ECE	Journal of Information Knowledge & Research in	AES	1	Rs	750.00		750.00		
18	2	ECE	Defence Science Journal	Desidoc	6	Rs	1600.00		1600.00	Scopus	
19	3	ECE	Telecommunications	IUP	4	Rs	1000.00		1000.00		
20	1	EEE	Electrical and Electronics Engineering	IUP	4	Rs	1000.00		1000.00		
21	2	EEE	Jr. of Int. Ass. on Electricity generation transmissi	Divs	2	Rs	900.00		900.00		
22	3	EEE	Power Engineering Journal	Divs	2	Rs	900.00		900.00		
23	4	EEE	Journal on Electrical Engineering (JEE)	J-Manager	4	Rs	2700.00	459.00	2241.00		
24	5	EEE	Journal on Power System Engineering (JPS)	J-Manager	4	Rs	2700.00	459.00	2241.00		
25	6	EEE	IEEMA Journal	IEEMA	12	Rs	1000.00		1000.00		
26	1	MECH	Indian Journal of Fibre and Textile Research	NISCAIR	4	Rs	1600.00		1600.00	Scopus	
27	2	MECH	Indian Journal of Engineering and Materials Sci	NISCAIR	6	Rs	1600.00		1600.00	Scopus	
28	3	MECH	Journal of Mines Metals and Fuels	Books & Jnl	12	Rs	3000.00		3000.00	Scopus	
29	4	MECH	IUP Journal of Mechanical Engineering	IUP	4	Rs	1000.00	100.00	900.00		
30	5	MECH	Structural Engineering	IUP	4	Rs	1000.00		1000.00		
31	6	MECH	Journal on Mechanical Engineering (JME)	J-Manager	4	Rs	2700.00	459.00	2241.00		
32	1	BS&H	Resonance	IAS	12	Rs	1000.00	170.00	830.00		
33	2	BS&H	Indian Journal of Traditional Knowledge	NISCAIR	4	Rs	1700.00	304.00	996.00		
34	3	BS&H	Journal of Scientific Temper	NISCAIR	4	Rs	1000.00	170.00	830.00		
35	4	BS&H	IUP Journal of English Studies	IUP	4	Rs	1000.00	100.00	900.00		
							52400.00	3957.00	48443.00		

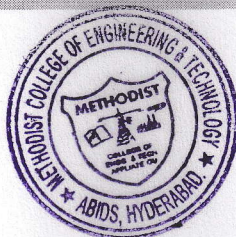
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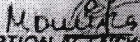


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 Email : sssrsubage@gmail.com, Mobile : 94404 38089, 99080 74973

The Principal Methodist Engineering College Abids Hyderabad										Paid Invoice no.304/2023 05th July 2023	
Your Ref:											
S.No.	No.	Branch	Subscription for Journals for the year 2023	Publisher	No. of Iss	Cur	Rate	Dis	Net		
<b>MBA</b>											
<b>International Journals</b>											
36	1	MBA	International Journal of Risk Management	al Publicat	2	Rs	3000.00	300.00	2700.00		
37	2	MBA	International Journal of Market Theory	al Publicat	2	Rs	3000.00	300.00	2700.00		
38	3	MBA	International Journal of Finance Markets	al Publicat	2	Rs	3000.00	300.00	2700.00		
39	4	MBA	International Journal of Operations and Supply Chain Publicat	al Publicat	2	Rs	3000.00	300.00	2700.00		
40	5	MBA	International Journal of Entrepreneurship and Publicat	al Publicat	2	Rs	3000.00	300.00	2700.00		
41	6	MBA	International Journal of Logistics and Supply Chain Publicat	al Publicat	2	Rs	3000.00	300.00	2700.00		
<b>ME</b>											
<b>National Journals</b>											
42	1	ME(C)	Journal of Metallurgical Engineering	al Publicat	2	Rs	3000.00	300.00	2700.00		
43	2	ME(C)	Journal of Tribology Research	al Publicat	2	Rs	3000.00	300.00	2700.00		
44	3	ME(C)	Journal of Modern Manufacturing Technology	al Publicat	2	Rs	3000.00	300.00	2700.00		
45	4	ME(C)	Journal on Mechanical Engineering(JME)	l-Manager	4	Rs	2700.00	459.00	2241.00		
46	5	ME(C)	Journal on Material Science(JMS)	l-Manager	4	Rs	2700.00	459.00	2241.00		
47	6	ME(C)	Journal on Structural Engineering(JSTE)	l-Manager	4	Rs	2700.00	459.00	2241.00		
<b>International Journals</b>											
48	7	ME(C)	International Journal of Advances in Mechanical	al Publicat	2	Rs	3000.00	300.00	2700.00		
49	8	ME(C)	International Journal of Fluid Mechanics	al Publicat	2		3000.00	300.00	2700.00		
50	9	ME(C)	International Journal of Product Design	al Publicat	2		3000.00	300.00	2700.00		
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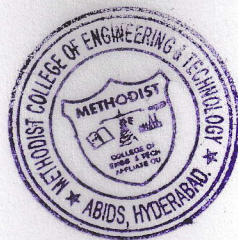
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